



We've changed our name.

We're changing our name but our commitment to both artisans and customers remains as strong as ever. The change from LVPx to ODE is a reflection of what we hope to continue to do with this social enterprise — celebrate and empower the inspiring craftsmanship of refugee artisans and embroiderers based in Lebanon.

ODE offers people the chance to be a part of something unique. Customers send in their existing garments and homeware, choose their favorite colors, and have their pieces finely hand-embroidered by a talented collective of female artisans. All pieces are returned within two months. Our group in Lebanon embroiders each product with care and precision using traditional techniques from Palestinian and Levantine cultures that have evolved over many centuries. By harnessing the power of sustainable fashion and design, ODE provides a distinctive way to revive and extend the life of peoples' possessions or create a truly personalized gift for a friend or loved one.

Looking forward, our ambitions and resolve are as strong as ever. By collaborating with established brands who share a commitment to sustainable, no-waste craftsmanship, we aim to rework unsold stock and help it find a new market. This month we are launching a new collection as well as providing clients with a chance to drop off and consult about their potential pieces. You can find us at the Soho Revue Gallery in London from the 26th-28th of October

#### ABOUT ODE

After the devastating explosion in the port of Beirut in August 2020, sustainable fashion designer Larissa von Planta wanted to help the artisans she had been working with in Lebanon. Looking to provide work for those whose livelihoods had been jeopardized, she asked friends and family to give items of clothing and homeware in exchange for a moderate fee. With the help of a tight-knit team of creative thinkers, these garments went to a collective of female artisans originating from Palestine, Syria, and Lebanon.

Many of these artisans live in harsh conditions in refugee camps on the outskirts of Beirut. They embroider each piece they receive using traditional designs and methods before returning items to their owners. Since starting, ODE has helped transform over 600 individual pieces and worked with businesses from Hong Kong to Paris to transform their unsold stock so it could be resold with added value. Since its inception in August 2020, ODE has expanded its reach across borders and continents with clients from as far as Mexico, Iceland, the US, the Middle East, Europe, and more.

[ODE-COLLECTIVE.COM](https://ode-collective.com)

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